

NECEC's

# CLEAN ENERGY BACK TO WORK CHALLENGE

Competition, Virtual Events, & Awards Ceremony  
July - November 2020



## Overview & Sponsorship Opportunities

NECEC's *Clean Energy Back to Work Challenge* will promote new, safety-minded best practices and innovative solutions that the Northeast clean energy industry is developing to get businesses working again and to carefully balance safety and work during the COVID-19 global pandemic.

The Challenge will include a new clean energy industry event on November 12, 2020 that will provide sponsors with the opportunity to gain industry visibility. This event will showcase how the Northeast rebuilds its economy with clean energy at the foundation, featuring panel discussions with and content from awardees and thought leaders, virtual networking, and sponsor highlights, all in an engaging virtual event platform. The event will then culminate with a keynote speaker and awards ceremony presenting the winners of five unique award categories.

## AWARD CATEGORIES



**Customer Acquisition Award.** With COVID-19 related disruptions in business practices and less face-to-face contact, companies are changing the way that they attract customers and close deals, and developers need to successfully pivot their customer acquisition strategy to reflect the increasingly virtual business landscape.

**Innovating Remote Work & Technology Solutions Award.** The virtualization of the workplace has created the necessary innovations to keep clean energy businesses moving and to keep teams of colleagues connected, motivated and efficient. This award will go to an employer that has led the way to a high-functioning remote working culture, reformed a business practice or policy using technology to increase operational efficiency in ways that are likely to last well beyond the pandemic period.

**On-Premises Project Construction & Installation Award.** Given rapidly changing social distancing protocols and public health concerns, project development and safety techniques are rapidly changing. This challenge focuses on expertise, innovation, completeness and effectiveness of training procedures for continuous updating of workforce knowledge and skills for safety in the COVID-19 era.

**Greenhouse Gas Reduction & Public Health Mitigation Award.** Coronavirus has shown our ability to work collectively to combat an existential threat; the same will be needed to meet our climate challenge. This company's work has led to a significant reduction in GHGs as well as highlighting technology and/or services that simultaneously address public health/virus transmission concerns today and in the future.

**Community Engagement During the Pandemic Crisis.** Staying connected in meaningful ways is more important than ever--whether it's staying close to customers, suppliers, or colleagues as well as engagement with diverse communities and engaging on issues core to a "just" transition to a clean economy. Despite the challenges of remote work and stay-at-home orders, this company has led the charge in keeping the lines of meaningful communication open during this challenging time.

# SPONSORSHIP



## *Premiere Sponsor - \$15,000 (Sold Out)*

- Exclusive branding and recognition as the premiere competition sponsor.
- Opportunity for prominent speaking role at virtual event, host lead-up webinar, or be offered as expert advisors to companies.
- Exclusive sponsor of the digital event platform, which could include banner ads, sponsor videos, and other visibility opportunities.
- Logo recognition in all competition announcements, promotional materials, website, webinars, and any other published materials.
- Two company representatives to participate on the awards selection committee (pending no conflict with submissions).
- 50 complimentary tickets to attend virtual event.

## *Category Sponsor - \$10,000*

- Opportunity to announce the final winner in category sponsored or speak on a lead-up webinar.
- Recognition in the digital event platform, which could include banner ads, sponsor videos, and other visibility opportunities.
- Logo recognition in all competition announcements, promotional materials, website, webinars, and any other published materials.
- One company representative to participate on the awards selection committee (pending no conflict with submissions).
- 30 complimentary tickets to attend virtual event.

## *Contributing Sponsor - \$5,000*

- Logo recognition in all competition announcements, promotional materials, website, webinars, any other published materials, and digital event platform.
- 20 complimentary tickets to attend virtual event.

*For more information, please contact [bmolina@necec.org](mailto:bmolina@necec.org).*