Position: Cleantech Navigate Northeast Intern  
Duration: 12 Weeks  
Schedule: 40 hours/week  
Location: Boston, MA  
Reports to: Cleantech Navigate Northeast Director  
Start Date: May 16 - upon approval from MassCEC

Position Overview

Cleantech Navigate Northeast is the only year-round, region-wide resource network helping entrepreneurs in the Northeast make quality, targeted connections on a regional scale. Working with leaders from across the region, we get to know cleantech entrepreneurs and their business needs, and provide tailored access to critical resources needed to develop, scale and succeed as quickly as possible. Through our offerings we facilitate top-notch opportunities for entrepreneurs, industry leaders, and professionals to connect, collaborate, and accelerate emerging companies’ success.

NECEC is a clean energy business, policy and innovation organization whose mission is to create a world-class clean energy hub delivering global impact with economic, energy and environmental solutions. NECEC helps clean energy companies start, scale and succeed with our unique business, innovation and policy leadership. To do this, NECEC provides education, connection and advocacy to clean energy businesses through a number of activities and events in each of these areas.

We are looking for a detail-oriented postgraduate student to serve as our spring Navigate Intern to conduct spreadsheet data manipulation and analysis to help us refine the current tracking process of Navigate connections and improve the matching process. The intern will gain key insight into the Northeast’s clean energy businesses.

Responsibilities

The Navigate Intern’s specific responsibilities include, but may not be limited to:
- Contact Navigate startups that benefit from introductions to the cleantech ecosystem
- Update tracking spreadsheets
- Collect data for reporting and conduct analysis
- Identify improvement opportunities to the documents currently in use
- Analysis of current matching process and suggest improvements to the matching algorithm of the navigate website
- Assist in executing events
- Attend weekly / monthly meetings
Qualifications and Characteristics

- Current undergraduate, Community College or graduate student pursuing a business major. Entrepreneurial background a plus.
- Previous experience in business or product development.
- Previous experience assisting with and/or developing, manipulating databases.
- Strong independent researcher, with an ability to conduct both primary and secondary research.
- Strong analytic skills with the ability to synthesize information, ask insightful questions.
- Ability to work independently with strong time-management skills.
- Dedication to improvement and problem-solving.
- Well-organized and detail oriented.
- Excellent written and oral communication skills.
- Enthusiasm for NECEC’s mission.
- Previous experience and/or knowledge of clean energy industry a plus.
- Must meet the eligibility of the Massachusetts Clean Energy Center’s Internship Program.

To Apply

To apply, please submit a resume and cover letter, writing sample and two references addressed to Catarina Madeira, Navigate Director, cmadeira@necec.org with the subject line “Application for Navigate Internship.”

About NECEC

NECEC (Northeast Clean Energy Council & NECEC Institute) is the premier voice of businesses building a world-class clean energy hub in the Northeast, helping clean energy companies start, scale and succeed with our unique business, innovation and policy leadership. NECEC includes the Northeast Clean Energy Council (a nonprofit business member organization), and NECEC Institute (a nonprofit focused on industry research, innovation, policy development and communications initiatives). NECEC brings together business leaders and key stakeholders to engage in influential policy discussions and business initiatives while building connections that propel the clean energy industry forward.
Position: Cleantech Navigate Northeast Marketing Intern
Duration: 12 Weeks
Schedule: 40 hours/week
Location: Boston, MA
Reports to: Cleantech Navigate Northeast Director
Start Date: May 16 - upon approval from MassCEC

Position Overview

Cleantech Navigate Northeast is the only year-round, region-wide resource network helping entrepreneurs in the Northeast make quality, targeted connections on a regional scale. Working with leaders from across the region, we get to know cleantech entrepreneurs and their business needs, and provide tailored access to critical resources needed to develop, scale and succeed as quickly as possible. Through our offerings we facilitate top-notch opportunities for entrepreneurs, industry leaders, and professionals to connect, collaborate, and accelerate emerging companies’ success.

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We are looking for a detail-oriented postgraduate student to serve as our spring Navigate Intern to conduct spreadsheet data manipulation and analysis to help us refine the current tracking process of Navigate connections and improve the matching process. The intern will gain key insight into the Northeast’s clean energy businesses.

Responsibilities

The Navigate Intern’s specific responsibilities include, but may not be limited to:

- Analysis of Navigate Innovation Partners and work on communication strategies with the group
- Draft Navigate marketing/communication materials (from powerpoint templates to infographics)
- Draft program for bi-annual event
- Social Media
- Assist in executing events
- Attend weekly / monthly meetings
Qualifications and Characteristics

- Current undergraduate, Community College or graduate student pursuing a communications or marketing major. Entrepreneurial background a plus
- Previous experience in the area (s) including assisting with and/or creating materials
- Strong communication and analytical skills with the ability to synthesize information, ask insightful questions
- Creative thinking
- Tech savvy (eg. social media)
- Ability to work independently with strong time-management skills
- Dedication to improvement and problem-solving
- Well-organized and detail oriented
- Excellent written and oral communication skills
- Enthusiasm for NECEC’s mission
- Previous experience and/or knowledge of clean energy industry a plus
- Must meet the eligibility of the Massachusetts Clean Energy Center’s Internship Program

To Apply

To apply, please submit a resume and cover letter, writing sample and two references addressed to Catarina Madeira, Navigate Director, cmadeira@necec.org with the subject line “Application for Marketing Navigate Internship.”

About NECEC

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