

Position: Navigate Marketing Intern

Duration: 12 Weeks

Schedule: 20 hours/week

Location: Virtual

Reports to: Navigate Director

Start Date: September 2020. Date TBC - upon approval from MassCEC

Compensation: \$16/hour

Position Overview

[Cleantech Navigate Northeast](#) is the only year-round, region-wide resource network helping entrepreneurs in the Northeast make quality, targeted connections on a regional scale. Working with leaders from across the region, we get to know cleantech entrepreneurs and their business needs, and provide tailored access to critical resources needed to develop, scale and succeed as quickly as possible. Through our offerings we facilitate top-notch opportunities for entrepreneurs, industry leaders, and professionals to connect, collaborate, and accelerate emerging companies' success.

NECEC is a clean energy business, policy and innovation organization whose mission is to create a world-class clean energy hub delivering global impact with economic, energy and environmental solutions. NECEC helps clean energy companies start, scale and succeed with our unique business, innovation and policy leadership. To do this, NECEC provides education, connection and advocacy to clean energy businesses through a number of activities and events in each of these areas.

We are looking for a detail-oriented postgraduate student to serve as our fall *Navigate Marketing Intern* to conduct spreadsheet data manipulation and analysis to help us refine the current tracking process of Navigate connections and improve the matching process. The intern will gain key insight into the Northeast's clean energy businesses.

Responsibilities

The Navigate Marketing Intern's specific responsibilities include, but not be limited to:

- Navigate Webinar Series: communication/marketing, execution of webinars, reporting,
- Data analysis
- Draft program for bi-annual event
- Social Media
- Assist in executing events
- Attend weekly / monthly meetings

Qualifications and Characteristics

- Current undergraduate, graduate student pursuing a master in marketing and communication. Entrepreneurial background a plus
- Previous experience in the area (s) including assisting with and/or creating materials
- Strong communication and analytical skills with the ability to synthesize information, ask insightful questions
- Creative thinking
- Tech savvy (eg. social media)
- Ability to work independently with strong time-management skills
- Dedication to improvement and problem-solving
- Well-organized and detail oriented
- Excellent written and oral communication skills
- Enthusiasm for NECEC's mission
- Previous experience and/or knowledge of clean energy industry a plus
- Must meet the eligibility of the Massachusetts Clean Energy Center's Internship Program

To Apply

To apply, please submit a resume and cover letter, writing sample and two references addressed to Catarina Madeira, Navigate Director, cmadeira@necec.org with the subject line "Application for Marketing Navigate Internship."

About NECEC

NECEC (Northeast Clean Energy Council & NECEC Institute) is the premier voice of businesses building a world-class clean energy hub in the Northeast, helping clean energy companies start, scale and succeed with our unique business, innovation and policy leadership. NECEC includes the Northeast Clean Energy Council (a nonprofit business member organization), and NECEC Institute (a nonprofit focused on industry research, innovation, policy development and communications initiatives). NECEC brings together business leaders and key stakeholders to engage in influential policy discussions and business initiatives while building connections that propel the clean energy industry forward.