

## Leadership Profile

### President, Northeast Clean Energy Council and NECEC Institute

(together “NECEC”)

Boston, MA

**Mission:** NECEC is the “voice of the clean energy industry” for the Northeast, encompassing the six New England states and New York. NECEC’s mission is to create a world-class clean energy hub delivering global impact with economic, energy, and environmental solutions. NECEC helps clean energy companies start, scale, and succeed at all stages with our unique business, innovation, and policy leadership. NECEC is comprised of two complementary nonprofit organizations with distinct functions: The Northeast Clean Energy Council develops and advocates for progressive clean energy policies and its affiliated NECEC Institute takes on associated research initiatives, innovation acceleration, policy planning, strategic communications, and other clean energy cluster development activities. The President oversees both organizations.

### A Compelling Leadership Opportunity

With the clean energy industry in our region poised for historic growth and its long-time President stepping down, NECEC is at an important strategic crossroads. NECEC is uniquely positioned for this moment, having substantial opportunity to increase its influence and accelerate the growth and impact of the clean energy industry. As a multifaceted organization, NECEC strengthens the ecosystem in many ways, most importantly:

- As a climate technology solutions advocacy organization that brings to bear a wide range of perspectives under a “big tent” and draws the connections between economic growth, technology innovation & entrepreneurship, environmental imperatives, and social justice in the climate change fight.
- As a unique “voice of the clean energy industry” that brings together and strengthens otherwise disparate industry voices (solar, offshore wind, hydro, energy efficiency, etc.).

The new President will have the remarkable opportunity to build on NECEC’s success and forge the organization’s future growth trajectory. The President will guide the region’s leading climate and clean energy advocacy group into its next era of impact – what is called “The Decade of Action” by NECEC.

The President will embrace and expand NECEC’s mission and impact by (1) leaning into opportunities with the new Administration in Washington to foster internal transformation and the mandate to pioneer a new paradigm for integrating advocacy, climate action, and energy equity, (2) advancing innovative technologies and solutions and accelerating the transition to a

clean economy that mitigates the impact of climate change while decarbonizing our power generation, the built environment, and the transportation sector, and (3) fostering diversity, equity, and inclusion throughout its workplace and the clean energy sector.

Internally, the President will inspire trust and enthusiasm among the staff. The ~\$2.5 million nonprofit needs to improve the effectiveness of its fundraising efforts in order to carry out its core mission on a larger scale with the goal of doubling the budget to ~\$5 million in the coming 2-3 years. NECEC is committed to racial justice, and is undertaking initiatives designed to infuse racial diversity, equity, and inclusion into its workplace and the work of others it influences.

Once onboard, the new President will lead NECEC through its next strategic planning process, which will be a catalyst for re-imagining, transformation, and new ways of organizing and operating. The President will foster an environment of listening and inclusion that encourages NECEC team members and Board of Directors to fully engage their passion and diverse perspectives.

## **Mandate for the President**

**The ideal candidate for President will be a remarkable, inspiring leader who brings meaningful experience in clean energy and climate action advocacy, racial justice, and change management.** The President will have a record of relevant success, with a proven track record of facilitating growth as a leader in an industry trade association, clean energy business, or in a not-for-profit organization. The President will have experience with boards and governance, and passion for the mission and potential of NECEC. The President will have a record of fostering trust, fairness, and inclusion, and, ideally, of working with a wide range of stakeholders including funders, policymakers, strategic partners, and members.

The President will work with a committed, exceptional, engaged, increasingly diverse and highly talented NECEC team and Board of Directors, and will:

1. **Transform NECEC for an exciting, impactful future.** The President will build upon NECEC strengths and champion the mandate for change. The President will lead strategic re-imagining of NECEC processes and work, and will lean in to champion a bold, agile, and innovative approach to new initiatives. Leveraging NECEC's distinctive niche, the President will help strengthen NECEC reputation, leadership, impact, and sustainability.
2. **Increase financial support.** The President will be an enthusiastic relationship-builder, storyteller, and fundraiser, engaging with NECEC supporters to deepen their commitment, and fostering new sources of revenue and funding support. The President will leverage Board and staff expertise in fundraising activities.
3. **Enhance NECEC's role as a trade association.** Recruit and advocate for its members, representing all sizes and sectors of clean energy employers across the region, and provide progressive thought leadership that advances the region's clean economy.

4. **Enhance reputation and impact.** The President will: (1) be a compelling frontline representative of the role of NECEC’s mission and issues with each of NECEC’s external audiences as a lead communicator of the NECEC mission; (2) be substantive and influential on matters of clean energy and climate action policy, emerging clean economy markets and business models, and equity and inclusion; (3) be an engaging, persuasive speaker, in formal and informal settings, media-genic, and a prolific communicator; (4) will elevate the voices of other NECEC staff and Board members, partners and participants.
5. **Inspire, lead, and unlock potential.** The President will be a strategic, big-picture leader, who will engage and lift the talent, values, and mission of NECEC making it the leader and pre-eminent organization to effect change across the Northeast and as a leading region modeling practices for the global transition to a clean economy. The President will strategically lead across the dimensions of advocacy, campaigns, initiatives, operations, and impact at the regional and state levels.
6. **Strengthen trust, unity, and organization culture.** The President will build trust and foster shared vision, values, and priorities for “one NECEC.” The President will have high emotional intelligence, listening, and relationship skills, and will value and welcome people and ideas, contributions, and voices across all parts of NECEC and the ecosystem. The President will both build consensus *and* make tough decisions. The President will foster inclusion, collaboration, and innovation, and will seek to make NECEC a best-in-class workplace.
7. **Make racial equity and inclusion integral to NECEC.** The President will bring experience, passion, and vision to the collaborative journey of making diversity, equity, and inclusion a core element of NECEC’s workplace and work centering racial equity in all advocacy approaches and programming.

The President will be based in Boston, MA, and works with a staff of 10 and a 32-joint-member Board of Directors. The President reports to the Chair of the Board of Directors.

For more information about NECEC, visit our website at [www.necec.org](http://www.necec.org).

For experienced candidates for this leadership position, please reach out to the Search Committee at [President-Search@necec.org](mailto:President-Search@necec.org).