

8th Annual Green Tie Gala SPONSORSHIP

October 29th, 2015
5:30pm

BACKGROUND

The New England Clean Energy Council (NECEC)'s 8th Annual Green Tie Gala is a unique celebration of the New England clean energy industry's growth and accomplishments over the year. Attendees include 400+ stakeholders from the New England clean energy community and beyond – including CEOs, investors, city/state/federal officials, clean energy service providers, businesses and law firms, representatives from academia, and more.

- See how the 2014 Green Tie Gala unfolded on social media through Storify:
 - <http://bit.ly/GalaStorify>
- Photos from NECEC's 2014 Green Tie Gala are available here:
 - <http://bit.ly/2014GreenTieGalaPhotos>
- NECEC's full 2014 press release, including awardee information is available here:
 - <http://bit.ly/2014GalaPressRelease>

EVENT DESCRIPTION

We are pleased to announce the 8th Annual Green Tie Gala will be held on Thursday, October 29, 2015 at the Hyatt Regency Cambridge. The Gala will be a celebration of major accomplishments and milestones, featuring:

- 400+ guests, including clean energy executives, investors, policymakers and thought leaders
- An awards ceremony recognizing the outstanding achievements of the region's top clean energy companies
- Second-to-none networking opportunities
- Fabulous food, drink and fun

DRESS

Black tie with a flourish of green

AGENDA

5:30 pm	Cocktail Reception
7:00 pm	Keynote Address and Dinner
8:30 pm	Awards Ceremony

SPONSORSHIP

Sponsorship of NECEC’s 8th Annual Green Tie Gala is an opportunity to promote your brand to the key players within the region’s clean energy economy. Please see the summary of sponsorship levels and benefits below for details.

To help us deliver an amazing evening, or for questions regarding sponsorship, please contact:

Kitty Kennedy or Abbey Strauss
 (617) 500-9992 (617) 500-9997
kkennedy@necec.org astrauss@necec.org

2015 SPONSORSHIP LEVELS

Benefit	Platinum Sponsor \$25,000	Gold Sponsor \$10,000	Silver Sponsor \$5,000
Exclusive naming rights for the Gala – “Sponsor XYZ Presents the NECEC’s 7 th Annual Green Tie Gala”	X		
Company name above event name in all Gala marketing materials	X		
Opportunity to give brief welcome marks during dinner	X		
Opportunity to provide take-away gift to guests	X	X	
Ad in Gala program	2 full-page ads 2 page spread	1 full-page	1/2 page ad
Welcome area presence – each Gala guest will have a photo taken with your company logo on back drop	Logo featured	Logo featured	Logo featured
Company logo displayed during dinner	X	X	
Company logo on all Gala marketing materials	X	X	X
Company logo with hyperlink on Gala website	X	X	X
Opportunity to participate in Gala awards nomination and selection committee.	X	X	
Number of tables/tickets at Gala	3 tables (\$7,500 value, 30 tickets)	1 table (\$2,500 value, 10 tickets)	4 tickets (\$1,000 value)